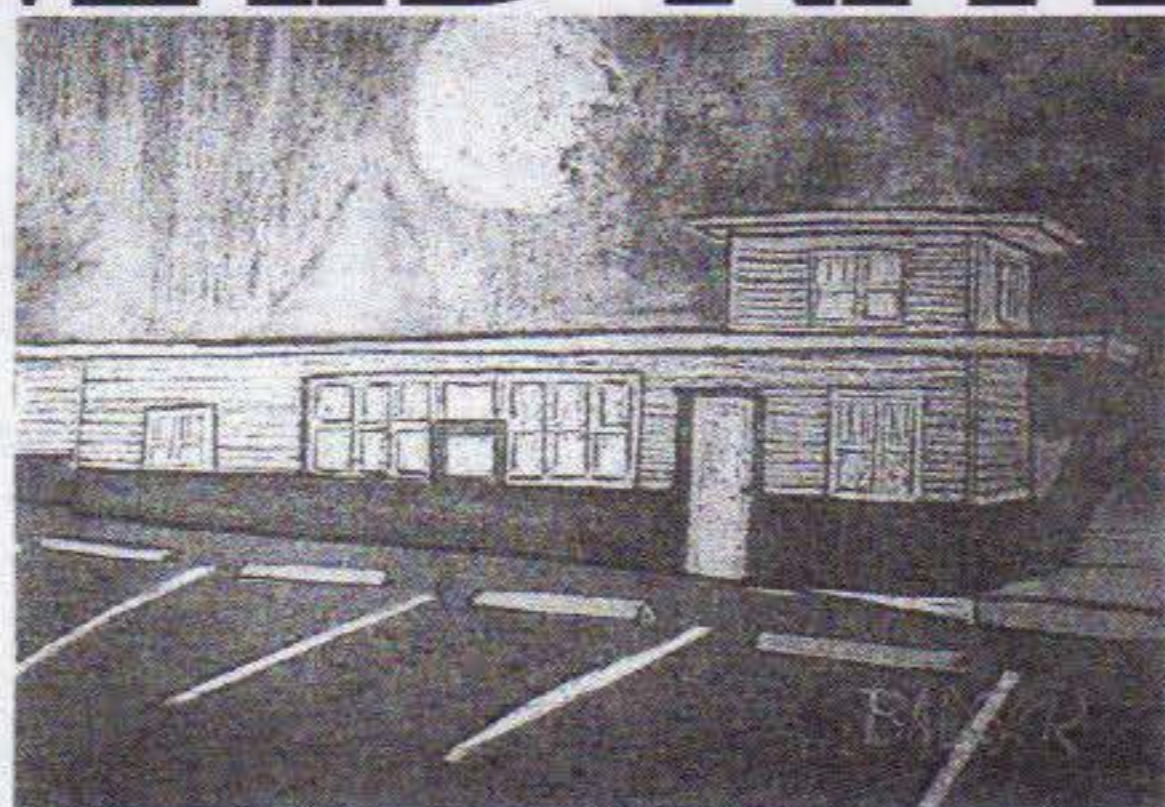


FROSTY



MUGS

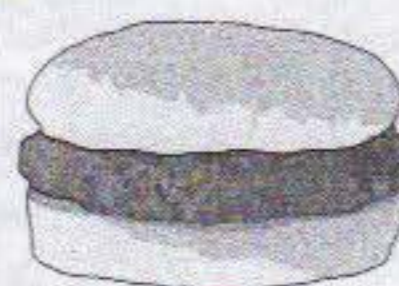
MAID RITE



ESTABLISHED 1924

MENU

SERVED



FRESH

AND

HOT



**MAID RITE
ADD CHEESE
FRENCH FRIES**

\$1.89

\$.30

\$1.89

SPECIALS

**MAID RITE HORSESHOE AND DRINK
2 MAID RITE FRIES AND DRINK**

\$6.99 + TAX

BEVERAGES

HOME MADE ROOT BEER

\$1.79

SHAKES

\$2.29

VANILLA - CHOCOLATE - STRAWBERRY

ROOT BEER FLOATS

\$2.79

RC - DIET RITE - UPPER 10 - LEMON LIME

\$1.79

ORANGE DRINK

\$1.79

MILK

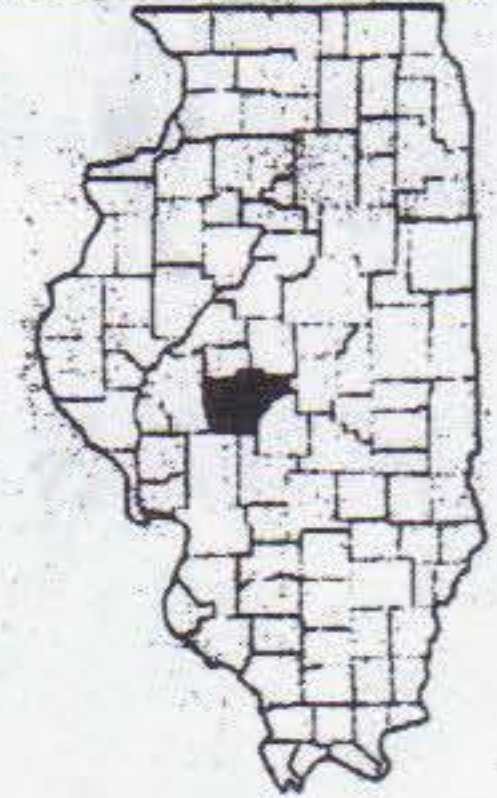
\$1.79

CALL 217-523-0723

Cover Story - Springfield

MAID-RITE

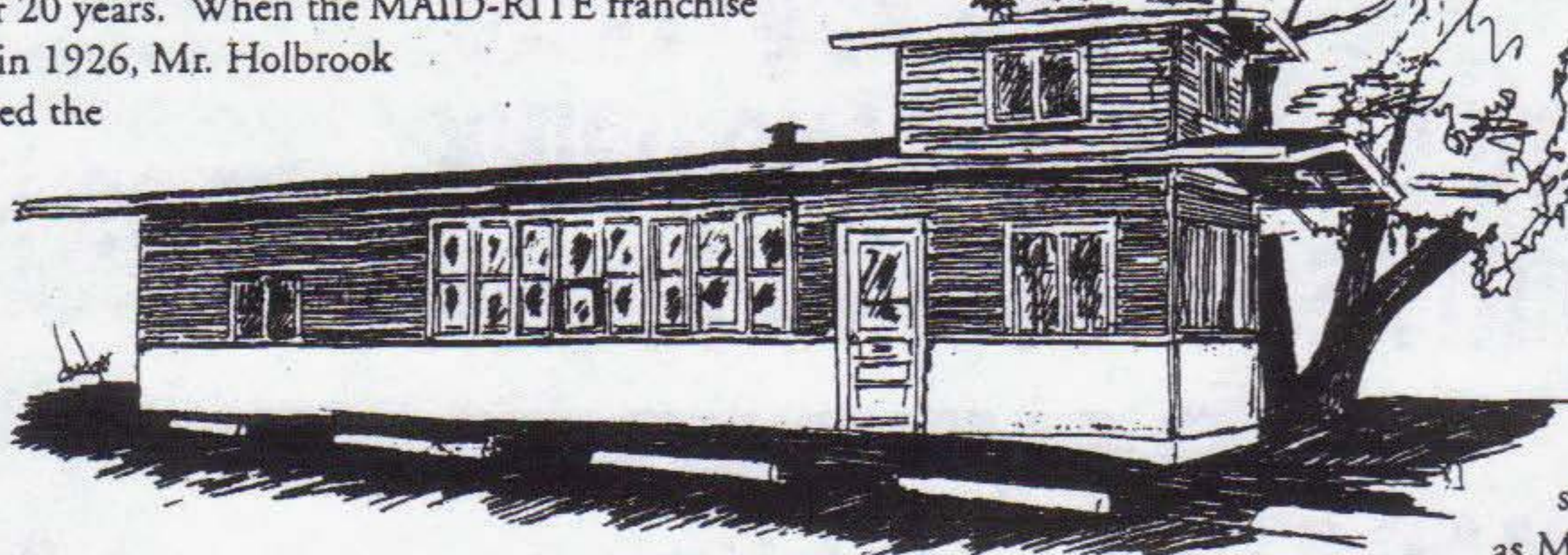
Springfield of
Sangamon County



In the early 1920s, butcher Fred Angell created a special cut and grind of meat, then added selected spices, to create a new ground beef sandwich. A delivery man, upon tasting the sandwich, remarked that the sandwich was "made right." The name MAID-RITE, adapted to mean "wholesomeness and pureness," has remained part of the Midwestern business landscape ever since. The MAID-RITE restaurant at the corner of Jefferson and Pasfield in Springfield opened in August 1924. It boasts of being one of the first restaurants to become part of the successful franchise, as well as, being among the first drive-thru restaurant operations in the United States.

Two partners from Quincy opened the restaurant. Within three weeks, one partner sold out and Clyde Holbrook moved in to run the business successfully for 20 years. When the MAID-RITE franchise started in 1926, Mr. Holbrook converted the

store to the name that has been used ever since.



Corner of Jefferson and Pasfield

In 1970, Clarence Donley purchased the restaurant. At that time there was a small dining room just off of the entrance and several stools at the counter. The original cooker is still being used, as is the frosty mug freezer. The same menu board that Mr. Donley designed is also still being used, only the prices have been changed.

There have been very few changes in the business since the early years. Sam Quaisi, who has owned and managed the business since November 1996, is committed to keeping the restaurant's fine tradition

going strong with the same menu, same service, and same atmosphere it has always had. Mr. Quaisi still offers every hand-wrapped gumdrops to customer and

continues to make the homemade Root Beer. Besides the addition of a larger dining space, little else has changed over the years. The menu consists of such favorites as Maid-Rites,

Cheez-Rites, French Fries,

Homemade Root Beer, Pepsi, Milk, Orange Drink, Shakes, Freezes and Root Beer Floats. The most recent addition to the menu is the Maid-Rite Horseshoe Sandwich which, according to Sam, has been very successful. Mr. Quaisi and his staff of six fine employees follow this rule: simple, easy, fastwith a beautiful smile.

The MAID-RITE is located at the corner of Jefferson and Pasfield Streets in the Sangamon County city of Springfield. For more information, call 217-523-0723.